

## **Making Space A.M.S. Information Pack**

The Making Space A.M.S information pack gives you full details of membership levels, benefits and details on how to apply.

By receiving A.M.S. membership, you will be better networked and will be first to find out about valuable opportunities, meet, talk and benefit from practical and well thought-out services and resources. Often working alone, makers need access to helpful contacts and routes to market, new ideas and innovative business thinking.

Please see descriptions of the three levels and associated benefits before deciding what option you'd like to proceed with.

### **Membership Level 1:**

Level 1 membership is open to all. This is a free membership option.

#### Benefits of Membership:

- Being part of an active community of local craft makers
- Receive regular Maker E-Newsletters full of news and opportunities
- Invitation to join 6 Maker Networking Lunches a year where guest talkers will lead creative discussions and demonstrations about their creative practice or current projects.
- Room Hire available for creative workshops/events/personal practice.

#### How to Apply and sign up information

- To join Level 1 of the A.M.S please visit this page <http://makingspace.org/makers/> of the Making Space website and subscribe to our Makers E-Newsletter. This automatically signs you up to Level 1 membership.

### **Membership Level 2:**

Level 2 membership is open to professional craft makers including emerging and established makers. Membership is paid monthly in advance at £6 a month, or an annual membership fee of £75. Those opting to pay annually will receive a £5 Making Space gift voucher!

#### Benefits of Membership:

In addition to Level 1 Membership benefits Level 2 will also include:

- Receive advance A.M.S Maker E-Newsletter. Be the first to receive news, opportunities, teaching dates and special event information.
- Opportunities to:
  - Advertise in and add content to the A.M.S E-Newsletter twice a year, to promote exhibitions, events, workshops etc.
  - Lead talks at Maker Networking lunches about your creative practice or upcoming event/show.
  - Take part in annual Open Studios & Arts Trail events
  - Participate in exhibitions and projects.
- Discounted Rates:
  - 5% off Room Hire available for creative workshops/event/personal practice.
  - 5% off Equipment Hire rates
  - Making Space workshops, tasters and events (rates vary please enquire when booking)

- Discounted entry fees to open submission calls (such as vessels and the new Ashgate exhibition)
- Business mentoring
- Free social media marketing
- 1 x free 1hr mentoring session a year from a choice of topics. For example:
  - Business advice with Lynne Dick
  - Marketing advice with Ami Lowman
  - Workshop Planning advice with Ami Lowman
- An Associate Maker profile on the Making Space website including Biography/CV Skill, gallery and links to your own website
- Bespoke marketing design service for your workshops and events at £25 per hour.
- An A.M.S badge for your own website
- Featured 'Meet the Maker' section in our general Making Space Monthly E-Newsletter
- Advertise your exhibitions and events through Making Space's social media platforms, blog and Newsletter (limit of 4 blog posts a year)
- Social Media support (retweets, shares to Facebook, Instagram posts / shares / hashtags etc.)
- VIP Invitations to special events throughout the year.
- Additional discounted 121's from a choice of topics at £50 per hour
- Notice and 1<sup>st</sup> availability of Making Space studio opportunities
- Opportunities to hire space for exhibitions and events (Fri, Sat, Sun)
- Jewellery hot benching opportunities at events and open days.
- Invitation to join us for Maker Summer Social Evenings

#### How to Apply and sign up information

- To apply for Level 2 A.M.S. Membership please download, complete and return the A.M.S. Level 2 Application form to [admin@makingspace.org](mailto:admin@makingspace.org)
- Level 2 A.M.S applications are accepted throughout the year and a Making Space panel will review submissions.
- If your application is successful we will send you an A.M.S membership form to sign and will request details to complete your website profile.
- Payment can now be made (either monthly in advance or annually upfront)
- Complete a A.M.S. Maker Profile form so Making Space can set up a Maker Profile for you on the Making Space website.
- You will receive website badges, logos and other information relating to your membership.

#### **Membership Level 3:**

Level 3 memberships are exclusively for current Making Space tenants. Benefits of A.M.S Level 3 membership are detailed in Studio Application Packs.

(Benefits of membership at all levels are subject to change.)

Register your interest for the A.M.S, send completed application forms or direct any related questions to Making Space's administrator Kate Reid on [admin@makingspace.org](mailto:admin@makingspace.org).

Alternatively completed forms can be sent to Making Space A.M.S Application, 2 Bishopstoke Road, Leigh Park, Havant, Hampshire, PO9 5BN.